Business Administration

Introduction

The Business Administration program at UW-Stout is unique in that it blends business with technology. It has a solid foundation of general-liberal studies and covers the functional areas of marketing, manufacturing, finance, personnel, accounting and law. It also requires comprehensive courses in policies, management information systems, leadership, and the legal and ethical aspects of management. The unique aspect of requiring credits in a technical component allows a student to tap one or more of UW-Stout's technology areas such as construction, graphic arts management, information systems, logistics management, loss control, packaging, quality management, training, retail management, hospitality and tourism management, and the like to complement the business program.

Keeping pace with the demands of the ever-changing business environment, the business degree at UW-Stout has added a concentration in supply chain management. Recognizing that this is a specialized skill that is being driven by globalization, cost control and increased customer service levels and high quality requirements; the business program has reached out to give our students an opportunity to specialize in this critical area of commerce. Supply chain management encompasses all logistics management activities. Since this area of business integrates supply and demand management within and across companies, and represents approximately 70 to 80 percent of the cost structure of a typical company; it is necessary to operate an efficient supply chain in order to compete. Thus businesses have deemed this to be a critical business function and skill.

Recent graduates have obtained positions in areas of sales, retailing, production control, manufacturing supervision, purchasing, cost accounting, human resource management, restaurant management, customer service, banking and others.

General Requirements
Bachelor of Science Degree

Total for graduation	124 credits
General Education	42 credits
Professional Preparation	8-9 credits
Major Studies	73-74 credits

A grade point average of at least 2.5 for the last 64 credits earned or a grade point average of 2.5 overall for UW-Stout credits earned in program is required.

Program Requirements

General Education

42 credits required

A. Communication Skills — 8 credits

ENGL-101	Freshman English – Composition *or*	
ENGL-111	Freshman English – Honors I	3
ENGL-102	Freshman English – Reading and Related Writing *or*	
ENGL-112	Freshman English – Honors II	3
SPCOM-100	Fundamentals of Speech	2

B. Analytic Reasoning * — 6 credits

STAT-130	Elementary Statistics	2
MATH-123	Finite Mathematics with Applications (*or more advanced*)	4

C. Health and Physical Education — 2 credits

Courses must be from areas of health, physical education or nutrition.

D. Humanities and the Arts — 9 credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

E. Social and Behavioral Sciences — 9 credits

ECON-210	Principles of Economics I	3

Remaining courses must be from two or more areas including anthropology, geography, political science, psychology and sociology.

F. Natural Sciences (with Lab) — 4 credits

G. Technology — 2 credits

H. General Education Electives — 2 credits

Courses must come from categories A, B, D, E and F.

Professional Preparation

8-9 credits

Problem Solving — 3 credits

Select one course from the following:

RD-205	Design for Industry	3
ENGL-247	Critical Writing	3
LOG-250	Critical Thinking	3
LOG-301	Introduction to Logical Thinking	3

Business Writing — 3 credits

ENGL-320	Business Writing or	
ENGL-415	Technical Writing	3

Information Technology — 2-3 credits

Select one course from the following:

MEDIA-440	Telecommunication Systems and Teleconferencing	2
TCS-281	Data Communications	3
ICT-305	Office Automation Technology	3
TCS-307	Artificial Intelligence Applications in Business	2
ITM-481	Telecommunications Systems Administration	3
BUMIS-310	Management Information Systems	2
XXX-XXX	*Any computer-based information systems course from a specific technical emphasis area*	1-3

Major Studies for degree without concentration

73-74 credits required

At least 50 percent of these credits must be taken at UW-Stout.

Business Core **28 credits**

BUACT-206	Introduction to Financial Accounting	3
BUACT-207	Introduction - Corporate and Managerial Accounting	3
BUACT-340	Business Finance	3
BUMGT-100	Introduction to Business Administration	1
BUMIS-333	Management Information Systems – Decision Support Systems	3
BUMKG-304	Principles of Management	3
BUMKG-330	Principles of Marketing	3
BULGL-318	Business Law I	3
ECON-215	Principles of Economics II	3
INMGT-200	Production and Operations Management	3

Professional Core **33 Credits**

Select one course from each of the following areas:

BUACT-XXX	*Any Accounting*	3
BUINB-XXX	*Any International Business* or	
ECON-480	International Economics	3
BULGL-XXX	*Any Business Legal*	3
BUMGT-XXX	*Any Business Management –Experiential Learning*	2
BUMKG-XXX	*Any Business Marketing*	3
BUMIS-XXX	*Any Business Management Information Systems – Integrated Systems*	3
INMGT-XXX	*Any Industrial Management – Production Operations*	3
INMGT-XXX	*Any Industrial Management – Practicum*	3
XXX-XXX	*Any Human Resources*	3
XXX-XXX	*Any Management*	2-3
XXX-XXX	*Any Business Electives*	4

Technical Component **10 credits**

Select courses related to one area of technology that relates to your selected professional core. Courses may be selected from construction, graphic arts management, information systems, logistics management, loss control, packaging, quality management, training, retail management, hospitality and tourism management or others with approval of the program director.

Electives **2-3 credits**

Major Studies for degree with Supply Chain Management Concentration

73-74 credits required

At least 50 percent of these credits must be taken at UW-Stout.

Professional Studies * **28 credits**

INMGT-200	Production/Operations Management	3
BUMGT-100	Introduction to Business Administration	1
BUACT-206	Introduction to Financial Accounting	3
BUACT-207	Introduction - Corporate and Managerial Accounting	3
BUMKG-304	Principles of Management	3
BULGL-318	Business Law I	3
BUMKG-330	Principles of Marketing	3
BUMIS-333	Management Information Systems – Decision Support Systems	3
BUACT-340	Business Finance	3
ECON-215	Principles of Economics II	3

Concentration Requirements * **44-47 Credits**

BUACT-335	Accounting for Management Decisions	3
BUINB-338	International Logistics	3
BULGL-319	Business Law II *or*	
BULGL-401	Legal Environment of Business	2-3
BUMGT-489	Business and Industrial Internship *or*	
BUMGT-449	Cooperative Education Experience	2
BUMKG-337	Procurement, Sourcing and Supply Chain Management	3
BUMKG-438	Principles of Logistics	3
BUMKG-439	Seminar: Supply Chain Systems Design	3
INMGT-305	Resource Planning and Materials Management	3
INMGT-314	Industrial Enterprise Practicum	3
INMGT-320	Quality Tools	3
INMGT-325	Quality Management	3
INMGT-365	Project Management	3
INMGT-400	Organizational Leadership *or*	
INMGT-430	Employee Involvement: Work Teams	2-3
INMGT-405	Resource Planning and Materials Management Practicum	3
INMGT-440	Lean Enterprise	3
RC-381	Occupational Safety/Loss Control *or*	
TRHRD-360	Training Systems in Business and Industry	2-3

Electives **1-2 credits**

** Courses require a 3.0 grade point average under Analytical Reasoning, Professional Studies and Concentration Requirements.*